

Default Report

www.plant-materials.nrcs.usda.gov

Report Range: 06/01/2002 00:43:22 - 06/30/2002 23:53:07

Prepared By:

NRCS

USDA

on 07/12/02, 13:56:04

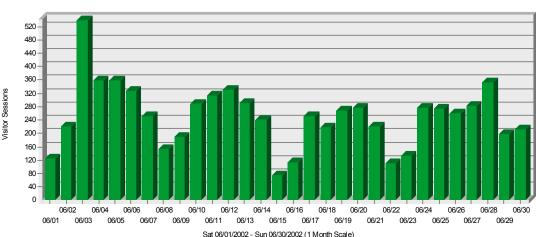
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General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.



Visitor Sessions

Statistics - Repo	rt Range: 06/01/2002 00:43:22 - 06/30/2002 23	3:53:07
Hits	Entire Site (Successful)	96,113
	Average Per Day	3,203
	Home Page	223
Page Views	Page Views (Impressions)	25,174
	Average Per Day	839
	Document Views	23,834
Visitor Sessions	Visitor Sessions	7,512
	Average Per Day	250
	Average Visitor Session Length	00:08:59
	International Visitor Sessions	3.8%
	Visitor Sessions of Unknown Origin	21.73%
	Visitor Sessions from United States	74.45%
Visitors	Unique Visitors	4,112
	Visitors Who Visited Once	3,366
	Visitors Who Visited More Than Once	746

General Statistics - Help Card

The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

Timeframe - Beginning date and time of the log file.

Hits - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

The total number of hits - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

Tip: Visit http://www.webtrends.com/support/hits_views_sessions.htm for a detailed explanation of pages and visitor sessions.

Hits: Entire Site (Successful) - A count of hits that had a "success" status code.

Hits: Average Per Day - Number of Successful Hits divided by the total number of days in the log.

Hits: Home Page - Number of times the home page was visited. This statistic is derived from the Home Page settings in the profile.

General Statistics - Help Card

Page Views (Impressions): Total - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

Page Views: Average Per Day - Number of page views (impressions) divided by the total number of days in the log.

Page Views: Document Views - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

Visitor Sessions: Total - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

Average Number of Visitor Sessions Per Day -Number of visitor sessions divided by the total number of days in the log.

Average Visitor Session Length -Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

Visitors - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

Visitors: Unique Visitors - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

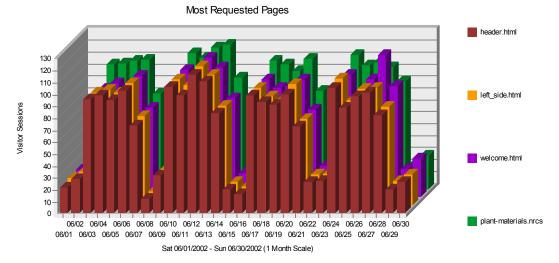
Visitors: Visitors Who Visited Once - A count of visitor sessions that occurred only once throughout the log file.

Visitors: Visitors Who Visited More Than Once - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.

The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.



Mos	Most Requested Pages						
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed		
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	2,754	11.55%	2,371	00:00:16		
2	Plant Materials Program http://plant- materials.nrcs.usda.gov/welcome.html	2,490	10.44%	2,178	00:00:59		
3	Plant Materials Program http://plant- materials.nrcs.usda.gov/left_side.html	2,404	10.08%	2,145	00:00:26		
4	Plant Materials Program http://plant- materials.nrcs.usda.gov/header.html	2,395	10.04%	2,144	00:00:13		
5	http://plant- materials.nrcs.usda.gov/id_guides/woodies/ woodies.html	397	1.66%	372	00:03:58		
6	Plant Materials Program PMC Locations http://plant- materials.nrcs.usda.gov/pmcs.html	383	1.6%	351	00:00:36		
7	http://plant- materials.nrcs.usda.gov/id_guides/plantid.ht ml	378	1.58%	350	00:01:10		
8	http://plant- materials.nrcs.usda.gov/id_guides/herbaceo us/herbaceous.html	266	1.11%	246	00:04:46		
9	Plant Materials Program http://www.plant- materials.nrcs.usda.gov/header.html	296	1.24%	215	00:00:21		
10	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	195	0.81%	189	00:01:50		

Most	t Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
11	Publications	193	0.8%	179	00:00:57
	http://plant- materials.nrcs.usda.gov/pubslist/publications .html				
12	Related Websites	191	0.8%	176	00:00:47
12	http://plant- materials.nrcs.usda.gov/websites/links.html	131	0.070	170	00.00.47
13	Plant Materials Program Sources of	184	0.77%	168	00:01:15
	Conservation Plants http://plant-				
14	materials.nrcs.usda.gov/plant_sources.html Plant Materials Program Program	172	0.72%	163	00:01:37
14	Information http://plant- materials.nrcs.usda.gov/program_info.html	172	0.7270	103	00.01.37
15	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	223	0.93%	139	00:00:30
16	Plant Materials Program http://www.plant- materials.nrcs.usda.gov/left_side.html	184	0.77%	118	00:00:08
17	Plant Materials Program http://www.plant- materials.nrcs.usda.gov/welcome.html	182	0.76%	118	00:00:33
18	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/	146	0.61%	111	00:00:56
19	Plant Materials Program Seed and Plant Production http://plant- materials.nrcs.usda.gov/seedpro.html	111	0.46%	106	00:02:43
20	Plant Materials Program Releases http://plant- materials.nrcs.usda.gov/releases.html	109	0.45%	105	00:01:12
21	Plant Materials Program Bioengineering and Riparian http://plant-materials.nrcs.usda.gov/biorip.html	98	0.41%	96	00:01:26
22	Sources of Seed and Plants http://plant- materials.nrcs.usda.gov/sources/bioeng.html	93	0.39%	92	00:02:38
23	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	126	0.52%	92	00:01:22
24	Big Flats Plant Materials Center http://plant-materials.nrcs.usda.gov/nypmc/	116	0.48%	91	00:01:06
25	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/	112	0.46%	88	00:02:08
26	Plant Materials Program IntraNet http://plant- materials.nrcs.usda.gov/intranet/intranet.htm l	101	0.42%	82	00:00:50
27	Aberdeen Plant Materials Center http://plant- materials.nrcs.usda.gov/idpmc/welcome.htm	87	0.36%	80	00:00:51
28	Aberdeen Plant Materials Center	84	0.35%	80	00:00:44

	t Requested Pages Pages	Views	% of	Visitor	Avg. Time
	i agos	Views	Total Views	Sessions	Viewed
	http://plant-				
29	materials.nrcs.usda.gov/idpmc/header.html	85	0.35%	78	00:01:51
29	Rose Lake Plant Materials Center http://plant-materials.nrcs.usda.gov/mipmc/	00	0.35%	70	00.01.51
30	Aberdeen Plant Materials Center	81	0.33%	78	00:00:37
30	http://plant-	01	0.5576	70	00.00.37
	materials.nrcs.usda.gov/idpmc/left_side.html				
31	Elsberry Plant Materials Center	87	0.36%	77	00:01:49
•	http://plant-materials.nrcs.usda.gov/mopmc/				
32	Manhattan Plant Materials Center	106	0.44%	75	00:01:17
	http://plant-materials.nrcs.usda.gov/kspmc/				
33	Plant Materials Program Wildfire	81	0.33%	74	00:07:09
	Protection and Recovery				
	http://plant-				
	materials.nrcs.usda.gov/pubslist/wildfire.html				
34	Cape May Plant Materials Center	88	0.36%	74	00:01:00
	http://plant-materials.nrcs.usda.gov/njpmc/				
35	Bismarck Plant Materials Center	72	0.3%	70	00:01:27
	http://plant-				
	materials.nrcs.usda.gov/ndpmc/welcome.ht				
20	ml	00	0.34%	60	00.00.40
36	National Plant Materials Center	82	0.34%	69	00:02:19
37	http://plant-materials.nrcs.usda.gov/mdpmc/ Bismarck Plant Materials Center	70	0.29%	68	00:02:03
31	http://plant-	70	0.29%	00	00.02.03
	materials.nrcs.usda.gov/ndpmc/left_side.htm				
38	Hoolehua Plant Materials Center	82	0.34%	65	00:02:04
	http://plant-materials.nrcs.usda.gov/hipmc/				
39	Bismarck Plant Materials Center	66	0.27%	65	00:01:42
	http://plant-				
	materials.nrcs.usda.gov/ndpmc/header.html				
40	Big Flats Plant Materials Center	68	0.28%	64	00:00:48
	http://plant-				
	materials.nrcs.usda.gov/nypmc/welcome.ht				
4.4	ml	70	0.00/	0.4	00.00.00
41	Upper Colorado Environmental Plant	72	0.3%	64	00:02:20
	Center				
42	http://plant-materials.nrcs.usda.gov/copmc/ Lockeford Plant Materials Center	77	0.32%	62	00:01:52
42	http://plant-materials.nrcs.usda.gov/capmc/	"	0.32 /0	02	00.01.52
43	Big Flats Plant Materials Center	61	0.25%	59	00:01:32
70	http://plant-	01	0.2570	33	00.01.02
	materials.nrcs.usda.gov/nypmc/left_side.htm				
44	Rose Lake Plant Materials Center	60	0.25%	58	00:00:38
	http://plant-				
	materials.nrcs.usda.gov/mipmc/welcome.ht				
	ml				
45	Big Flats Plant Materials Center	60	0.25%	58	00:01:00
	http://plant-				
	I motoriale progressed gov/pvpme/booder.html				
46	materials.nrcs.usda.gov/nypmc/header.html Brooksville Plant Materials Center	70	0.29%	58	00:01:12

Most	Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
47	Jimmy Carter Plant Materials Center http://plant-materials.nrcs.usda.gov/gapmc/	74	0.31%	58	00:00:38
48	Related Web Sites: An A to Z Listing of Sites by Site Title http://plant- materials.nrcs.usda.gov/websites/alltitle.html	60	0.25%	57	00:03:02
49	Plant Materials Program References http://plant- materials.nrcs.usda.gov/references.html	55	0.23%	55	00:00:58
50	Jamie L. Whitten Plant Materials Center http://plant-materials.nrcs.usda.gov/mspmc/	72	0.3%	55	00:02:33
Subto	tal For the Page Views Above	16,099	67.54%	N/A	N/A
Total	For the Log File	23,834	100%	N/A	N/A

Most Requested Pages - Help Card

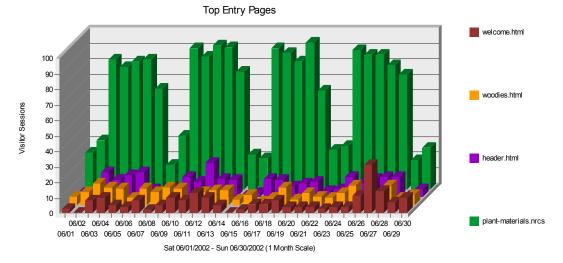
This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types. **Tip:** The types of files included in this table can be configured using the File Types tab in the Options dialog box.

Tip: You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.

Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.

Top Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Top	Entry Pages		
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	39.67%	1,922
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	5.61%	272
3	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	5.03%	244
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	4.31%	209
5	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	3.3%	160
6	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	2.31%	112
7	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	2.25%	109
8	http://plant- materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	1.73%	84
9	Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	1.03%	50
10	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	0.86%	42
11	Related Web Sites: An A to Z Listing of Sites by Site Title http://plant-materials.nrcs.usda.gov/websites/alltitle.html	0.84%	41
12	Aberdeen Plant Materials Center http://Plant-Materials.nrcs.usda.gov/idpmc/	0.82%	40
13	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	0.68%	33
14	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	0.66%	32

Top	Top Entry Pages					
	File	% of Total	Visitor			
			Sessions			
15	Manhattan Plant Materials Center	0.57%	28			
	http://plant-materials.nrcs.usda.gov/kspmc/					
16	Bridger Plant Materials Center	0.57%	28			
	http://plant-materials.nrcs.usda.gov/mtpmc/					
17	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.55%	27			
18	Related Web Sites: An A to Z Listing of Sites by Site URL	0.51%	25			
	http://plant-materials.nrcs.usda.gov/websites/allurl.html					
19	Plant Materials Program Seeding and Planting	0.45%	22			
	http://plant-materials.nrcs.usda.gov/seeding.html					
20	Plant Materials Program PMC Locations	0.45%	22			
	http://plant-materials.nrcs.usda.gov/pmcs.html					
Total	For the Pages Above	72.29%	3,502			

Top Entry Pages - Help Card

This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

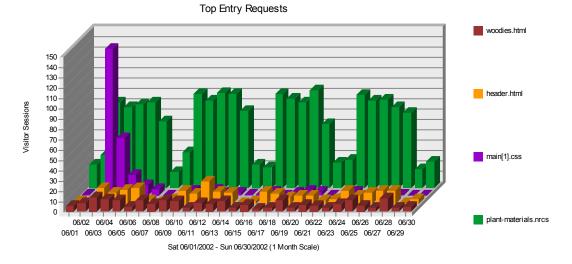
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.

Top Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Top	Entry Requests		
-	File	% of Total	Visitor
			Sessions
1	Plant Materials Program	25.33%	1,903
	http://plant-materials.nrcs.usda.gov/		
2	http://www.plant-materials.nrcs.usda.gov/main[1].css	3.8%	286
3	Plant Materials Program	3.55%	267
	http://plant-materials.nrcs.usda.gov/header.html		
4	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	3.04%	229
5	Plant Materials Program	2.72%	205
	http://plant-materials.nrcs.usda.gov/welcome.html		
6	Plant Materials Program	2.1%	158
	http://plant-materials.nrcs.usda.gov/left_side.html		
7	http://plant-materials.nrcs.usda.gov/main[1].css	1.57%	118
8	Plant Materials Program	1.49%	112
	http://www.plant-materials.nrcs.usda.gov/		
9	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	1.39%	105
10	http://plant-materials.nrcs.usda.gov/images/dot.gif	1.34%	101
11	http://www.plant-materials.nrcs.usda.gov/images/logo_a.gif	1.3%	98
12	http://plant-	0.99%	75
	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html		
13	http://www.plant-materials.nrcs.usda.gov/images/top_side.jpg	0.93%	70
14	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	0.87%	66
15	http://plant-materials.nrcs.usda.gov/images/top_side.jpg	0.67%	51
16	http://plant-materials.nrcs.usda.gov/images/logo_a.gif	0.65%	49
17	http://plant-materials.nrcs.usda.gov/images/montage.jpg	0.63%	48
18	Sources of Seed and Plants	0.61%	46
	http://plant-materials.nrcs.usda.gov/sources/bioeng.html		
19	http://plant-materials.nrcs.usda.gov/images/border.jpg	0.61%	46
20	http://plant-materials.nrcs.usda.gov/images/info.gif	0.58%	44
Total	For the Requests Above	54.27%	4,077

Top Entry Requests - Help Card

This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters http://www.WebTrends.com/WT-QA.HTM, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

Consider what is catching the attention of visitors most quickly and effectively.

Least Requested Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.

Leas	t Requested Entry Requests		
	File	% of Total	Visitor
			Sessions
1	http://plant-materials.nrcs.usda.gov/pubs/flpmcpgheal.pdf	0.01%	1
2	Bridger Plant Materials Center	0.01%	1
	http://plant-materials.nrcs.usda.gov/mtpmc/welcome.html		
3	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcnlview6.pdf	0.01%	1
4	http://plant-materials.nrcs.usda.gov/pubs/capmctn470697.pdf	0.01%	1
5	Hoolehua PMC About the Center	0.01%	1
	http://plant-materials.nrcs.usda.gov/hipmc/about.html		
6	Bridger Plant Materials Center	0.01%	1
	http://plant-materials.nrcs.usda.gov/mtpmc/header.html		
7	http://plant-materials.nrcs.usda.gov/pubs/mopmcrnelca4noia.pdf	0.01%	1
8	http://plant-materials.nrcs.usda.gov/pubs/capmctn510997.pdf	0.01%	1
9	Big Flats Plant Materials Center	0.01%	1
	http://plant-materials.nrcs.usda.gov/nypmc/header.html		
10	http://plant-materials.nrcs.usda.gov/pubs/mtpmcsysrm98.pdf	0.01%	1
11	http://plant-materials.nrcs.usda.gov/pubs/azpmcrnpaan4a130.pdf	0.01%	1
12	Tucson Plant Materials Center	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/azpmc/left_side.html		
13	http://plant-materials.nrcs.usda.gov/pubs/capmctn390895.pdf	0.01%	1
14	Kika de la Garza Plant Materials Center	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/stpmc/welcome.html		
15	http://plant-materials.nrcs.usda.gov/pubs/gapmcarperftrda3.pdf	0.01%	1
16	http://plant-materials.nrcs.usda.gov/pubs/flpmcpgsppa.pdf	0.01%	1
17	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj13.pdf	0.01%	1
18	http://plant-materials.nrcs.usda.gov/pubs/capmcaract00.pdf	0.01%	1
19	http://plant-materials.nrcs.usda.gov/pubs/mopmcrnhehe5soia.pdf	0.01%	1
20	http://plant-materials.nrcs.usda.gov/pubs/capmctn420496.pdf	0.01%	1
Total	For the Requests Above	0.26%	20

Least Requested Entry Requests - Help Card

This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters http://www.WebTrends.com/WT-QA.HTM, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

Consider what isn't catching the attention of visitors very quickly or effectively.

Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.

-	Pages	% of Total	Visitor Sessions
1	Plant Materials Program	16.8%	814
	http://plant-materials.nrcs.usda.gov/welcome.html		
2	Plant Materials Program	7.47%	362
	http://plant-materials.nrcs.usda.gov/		
3	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	6.31%	306
4	Plant Materials Program	6.19%	300
	http://plant-materials.nrcs.usda.gov/left_side.html		
5	Plant Materials Program	3.32%	161
	http://plant-materials.nrcs.usda.gov/header.html		
6	http://plant-	3.26%	158
	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html		
7	Plant Materials Program	2.14%	104
	http://www.plant-materials.nrcs.usda.gov/header.html		
8	Plant Materials Program Seeding and Planting	1.67%	81
	http://plant-materials.nrcs.usda.gov/seeding.html		
9	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	1.46%	71
10	Plant Materials Program Program Information	1.27%	62
	http://plant-materials.nrcs.usda.gov/program_info.html		
11	Sources of Seed and Plants	1.15%	56
	http://plant-materials.nrcs.usda.gov/sources/bioeng.html		
12	Plant Materials Program Wildfire Protection and Recovery	1.09%	53
	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html		
13	Plant Materials Program Sources of Conservation Plants	0.94%	46
	http://plant-materials.nrcs.usda.gov/plant_sources.html		
14	Plant Materials Program Seed and Plant Production	0.94%	46
	http://plant-materials.nrcs.usda.gov/seedpro.html		
15	Plant Materials Program PMC Locations	0.86%	42
	http://plant-materials.nrcs.usda.gov/pmcs.html		
16	Related Web Sites: An A to Z Listing of Sites by Site Title	0.84%	41
	http://plant-materials.nrcs.usda.gov/websites/alltitle.html		
17	Related Websites	0.74%	36
	http://plant-materials.nrcs.usda.gov/websites/links.html		
18	Plant Materials Program	0.68%	33
	http://www.plant-materials.nrcs.usda.gov/welcome.html		
19	Related Web Sites: An A to Z Listing of Sites by Site URL	0.61%	30
	http://plant-materials.nrcs.usda.gov/websites/allurl.html		
20	Plant Materials Program Bioengineering and Riparian	0.59%	29
	http://plant-materials.nrcs.usda.gov/biorip.html		
[otal	For the Pages Above (only sessions starting on a valid document	58.44%	2,831

Top Exit Pages - Help Card

This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page,

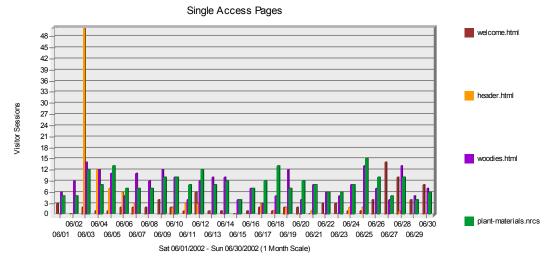
Top Exit Pages - Help Card

and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.

Single Access Pages

This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	13.45%	248
2	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	13.18%	243
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	5.31%	98
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	4.55%	84
5	http://plant- materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	4.34%	80
6	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	3.09%	57
7	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	2.82%	52
8	Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	2.44%	45
9	Related Web Sites: An A to Z Listing of Sites by Site Title http://plant-materials.nrcs.usda.gov/websites/alltitle.html	2%	37
10	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	1.62%	30
11	Related Web Sites: An A to Z Listing of Sites by Site URL http://plant-materials.nrcs.usda.gov/websites/allurl.html	1.35%	25
12	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	1.24%	23
13	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	1.03%	19
14	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	1.03%	19
15	Brooksville Plant Materials Center	0.92%	17

Sing	Single Access Pages					
	Pages	% of Total	Visitor Sessions			
	http://www.plant-materials.nrcs.usda.gov/flpmc/					
16	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.81%	15			
17	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	0.7%	13			
18	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	0.65%	12			
19	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	0.54%	10			
20	http://plant-materials.nrcs.usda.gov/idpmc/irwpdp.html	0.54%	10			
Total	For the Pages Above	61.69%	1,137			

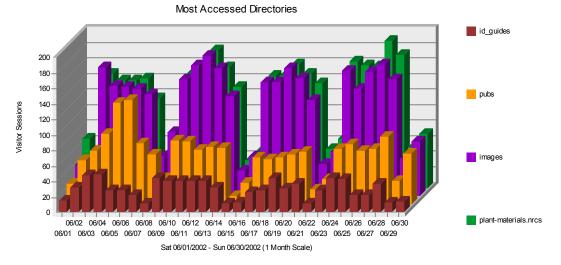
Single Access Pages - Help Card

This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.

This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?

Most Accessed Directories

This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.



Mos	t Accessed Directories					
	Path to Directory	Hits	% of	Non	Non	Visitor
	•		Total	Cached	Cached K	Sessions
			Hits	%	Xferred	
1	http://plant-materials.nrcs.usda.gov/	17,253	17.95 %	80.56%	50,657	3,604
2	http://plant-	32,855	34.18	72.39%	153,708	3,556
	materials.nrcs.usda.gov/images		%			
3	http://plant- materials.nrcs.usda.gov/pubs	12,209	12.7%	83.97%	1,781,096	1,959
4	http://plant-	11,887	12.36	87.88%	391,441	900
	materials.nrcs.usda.gov/id_guides		%			
5	http://www.plant- materials.nrcs.usda.gov/	1,823	1.89%	77.89%	4,759	665
6	http://www.plant- materials.nrcs.usda.gov/images	2,941	3.05%	71.98%	21,486	581
7	http://plant- materials.nrcs.usda.gov/pubslist	504	0.52%	96.03%	2,679	289
8	http://plant- materials.nrcs.usda.gov/websites	476	0.49%	95.37%	7,967	258
9	http://plant- materials.nrcs.usda.gov/idpmc	1,017	1.05%	90.46%	10,478	209
10	http://plant- materials.nrcs.usda.gov/ndpmc	878	0.91%	87.69%	6,782	171
11	http://plant- materials.nrcs.usda.gov/mopmc	600	0.62%	92.5%	4,817	141
12	http://plant- materials.nrcs.usda.gov/nypmc	706	0.73%	86.54%	4,321	140
13	http://plant- materials.nrcs.usda.gov/mtpmc	619	0.64%	94.83%	4,217	132
14	http://plant- materials.nrcs.usda.gov/capmc	529	0.55%	94.13%	3,825	132
15	http://plant- materials.nrcs.usda.gov/copmc	526	0.54%	86.5%	4,468	131

Most	t Accessed Directories					
	Path to Directory	Hits	% of	Non	Non	Visitor
			Total	Cached	Cached K	Sessions
			Hits	%	Xferred	
16	http://plant-	550	0.57%	84.54%	3,229	125
	materials.nrcs.usda.gov/njpmc					
17	http://plant-	587	0.61%	95.57%	3,427	123
	materials.nrcs.usda.gov/mipmc					
18	http://plant-	547	0.56%	84.27%	3,818	123
	materials.nrcs.usda.gov/kspmc					
19	http://plant-	161	0.16%	89.44%	1,138	121
	materials.nrcs.usda.gov/sources					
20	http://plant-	504	0.52%	86.5%	3,621	118
	materials.nrcs.usda.gov/nmpmc					

Most Accessed Directories - Help Card

This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.

Tip: To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.

These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.

Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Starting Page	h Site by Starting Page Paths from Start	% of Total	Visitor Sessions
All Entry Pages	1.Plant Materials Program	7.67%	372
,	http://plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	4. Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	1.Plant Materials Program	5.11%	248
	http://plant-materials.nrcs.usda.gov/	511176	
	1.http://plant-	5.01%	243
	materials.nrcs.usda.gov/id guides/woodies/woodies	0.0170	2.0
	.html		
	1.Plant Materials Program	3.46%	168
	http://plant-materials.nrcs.usda.gov/	0.1070	100
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	1.Plant Materials Program	2.02%	98
	http://www.plant-	2.0270	30
	materials.nrcs.usda.gov/header.html		
	1.Plant Materials Program	1.79%	87
	http://plant-materials.nrcs.usda.gov/	1.7 3 70	07
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program	1.73%	84
	http://plant-materials.nrcs.usda.gov/welcome.html	1.75/0	04
	1.Plant Materials Program	1.69%	82
	http://plant-materials.nrcs.usda.gov/	1.09 /0	02
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	5.http://plant-		
	materials.nrcs.usda.gov/id_guides/plantid.html		
	1.http://plant-	1.65%	80
	materials.nrcs.usda.gov/id_guides/herbaceous/herb	1.03 /6	80
	aceous.html		
	1.Plant Materials Program	1.27%	62
	http://plant-materials.nrcs.usda.gov/	1.41 /0	02

	2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html		Sessions
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
İ	4. Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	5.Plant Materials Program PMC Locations		
	http://plant-materials.nrcs.usda.gov/pmcs.html		
	1.Plant Materials Program	1.17%	5
	http://plant-materials.nrcs.usda.gov/left_side.html	,	
	1.Plant Materials Program	1.11%	5
	http://plant-materials.nrcs.usda.gov/	1.11/0	
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html	1.000/	
	1.Plant Materials Program	1.09%	5
	http://plant-materials.nrcs.usda.gov/header.html		
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program	1.07%	5
	http://plant-materials.nrcs.usda.gov/header.html		
	1.Sources of Seed and Plants	0.92%	4
	http://plant-		
	materials.nrcs.usda.gov/sources/bioeng.html		
	1.Plant Materials Program	0.88%	4
	http://plant-materials.nrcs.usda.gov/	0.0070	•
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	5.Plant Materials Program Seeding and		
	Planting		
	http://plant-materials.nrcs.usda.gov/seeding.html		
	1.Plant Materials Program	0.84%	4
	http://plant-materials.nrcs.usda.gov/welcome.html		
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	4. Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/		
	1.Plant Materials Program	0.8%	3
	http://plant-materials.nrcs.usda.gov/	3.570	
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	3.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html		

Top Paths Through	Top Paths Through Site by Starting Page				
Starting Page	Paths from Start	% of Total	Visitor Sessions		
	4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.http://plant- materials.nrcs.usda.gov/id_guides/plantid.html				
	1.Related Web Sites: An A to Z Listing of Sites by Site Title http://plant- materials.nrcs.usda.gov/websites/alltitle.html	0.76%	37		
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	0.74%	36		

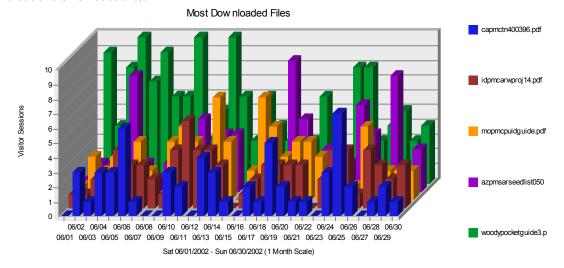
Top Paths Through Site - Help Card

This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.

? Use this information to evaluate the design of your web site. Where do people go from theses pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Most Downloaded Files

This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.



Mos	t Downloaded Files			
	File	No. of Downloads	% of Total Downloads	Session Downloads
1	http://plant- materials.nrcs.usda.gov/pubs/woodypocketg uide3.pdf	572	4.37%	156
2	http://plant- materials.nrcs.usda.gov/pubs/azpmsarseedli st0501.pdf	384	2.93%	88
3	http://plant- materials.nrcs.usda.gov/pubs/mopmcpuidgui de.pdf	2,057	15.74%	88
4	http://plant- materials.nrcs.usda.gov/pubs/idpmcarwproj1 4.pdf	301	2.3%	78
5	http://plant- materials.nrcs.usda.gov/pubs/capmctn40039 6.pdf	348	2.66%	58
6	http://plant- materials.nrcs.usda.gov/PMdirectory.pdf	122	0.93%	51
7	http://plant- materials.nrcs.usda.gov/pubs/mspmcpuvend 0999.pdf	196	1.5%	47
8	http://plant- materials.nrcs.usda.gov/pubs/woodypocketg uide.pdf	199	1.52%	45
9	http://plant- materials.nrcs.usda.gov/pubs/woodypocketg uide2.pdf	204	1.56%	42
10	http://plant- materials.nrcs.usda.gov/ndpmc/foundationse ed.pdf	75	0.57%	41
11	http://plant- materials.nrcs.usda.gov/pubs/mdpmcpurele	101	0.77%	40

Most	Downloaded Files			
	File	No. of Downloads	% of Total Downloads	Session Downloads
	ases2001.pdf			
12	http://plant- materials.nrcs.usda.gov/pubs/idpmcarwproj1 2.pdf	81	0.62%	39
13	http://plant- materials.nrcs.usda.gov/pubs/wapmctn2901 95.pdf	94	0.71%	38
14	http://plant- materials.nrcs.usda.gov/sources/bioeng.pdf	67	0.51%	36
15	http://plant- materials.nrcs.usda.gov/pubs/etpmcbrconwe t.pdf	89	0.68%	36
16	http://plant- materials.nrcs.usda.gov/pubs/idpmctn40601. pdf	126	0.96%	34
17	http://plant- materials.nrcs.usda.gov/pubs/wapmctn3105 96.pdf	86	0.65%	32
18	http://plant- materials.nrcs.usda.gov/pubs/mopmctn24.p df	56	0.42%	31
19	http://plant- materials.nrcs.usda.gov/pubs/mtpmcsygrstn d.pdf	67	0.51%	30
20	http://plant- materials.nrcs.usda.gov/pubs/capmctn36019 5.pdf	69	0.52%	30
Total F	For the Files Above	5,294	40.52%	N/A

Most Downloaded Files - Help Card

This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.

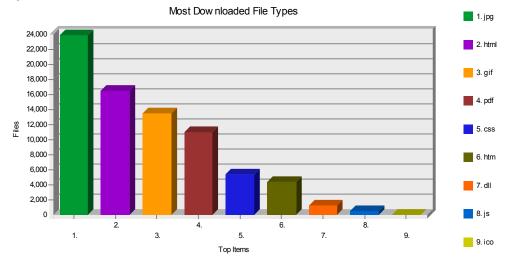
Tip: You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.

Tip: To focus your report, consider using the File Filter to include or exclude files or file types.

Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.

Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



Most Downloaded File Types					
	File type	Files	K Bytes		
			Transferred		
1	jpg	23,938	524,554		
2	html	16,601	113,892		
3	gif	13,610	49,661		
4	pdf	11,021	1,936,170		
5	css	5,457	4,833		
6	htm	4,424	7,589		
7	dll	1,328	14,181		
8	js	603	21,873		
9	ico	102	48		
10	doc	72	8,255		
11	tif	61	8,324		
12	exe	5	5,805		
13	mdb	3	389		
14	pub	2	0		
15	ppt	2	7,105		
16	xls	1	25		
Total	Files & K Bytes Transferred	77,230	2,702,695		

Most Downloaded File Types - Help Card

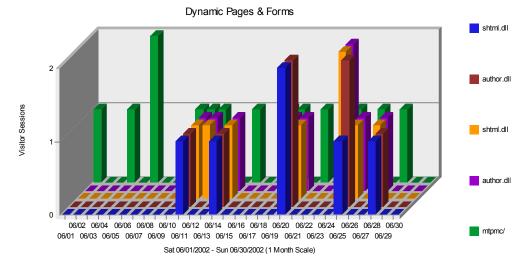
This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

Tip: You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.

This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.

Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dyna	Dynamic Pages & Forms					
	Dynamic Pages	No. of Pages	% of Total	Visitor		
				Sessions		
1	http://plant-materials.nrcs.usda.gov/mtpmc/	14	1.04%	14		
2	http://plant- materials.nrcs.usda.gov/_vti_bin/_vti_aut/aut hor.dll	546	40.74%	9		
3	http://plant- materials.nrcs.usda.gov/_vti_bin/shtml.dll	26	1.94%	9		
4	http://www.plant- materials.nrcs.usda.gov/_vti_bin/_vti_aut/aut hor.dll	731	54.55%	7		
5	http://www.plant- materials.nrcs.usda.gov/_vti_bin/shtml.dll	7	0.52%	6		
6	http://plant- materials.nrcs.usda.gov/_vti_bin/owssvr.dll	16	1.19%	6		

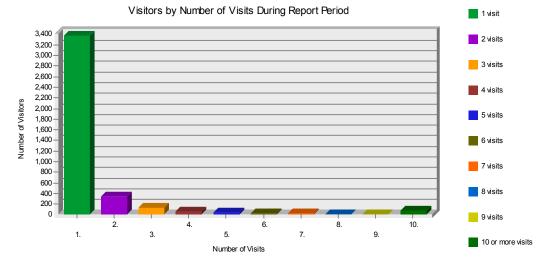
Dynamic Pages & Forms - Help Card

This section shows the dynamic pages and forms that are used the most.

If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits During Report Period				
Number of Visits	Number of Visitors	% of Total Unique Visitors		
1 visit	3366	81.85%		
2 visits	347	8.43%		
3 visits	137	3.33%		
4 visits	67	1.62%		
5 visits	38	0.92%		
6 visits	27	0.65%		
7 visits	20	0.48%		
8 visits	13	0.31%		
9 visits	12	0.29%		
10 or more visits	85	2.06%		

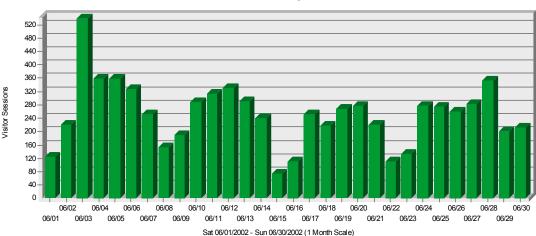
Visitors by Number of Visits During Report Period - Help Card

This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)



New vs. Returning Visitors

New vs. Returning Visitors		
New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	7,512	100.00%

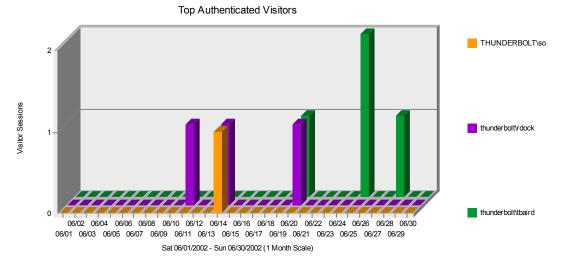
New vs. Returning Visitors - Help Card

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.

By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



Top Authenticated Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	thunderbolt\tbaird	550	44%	4
2	thunderbolt\rdock	175	14%	3
3	THUNDERBOLT\soshell	525	42%	1
Total		1,250	100%	8

Top Authenticated Visitors - Help Card

This section shows the authenticated users who visited your site the most.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Visitors

This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top Visitors				
	Visitor	Hits	% of Total	Visitor
			Hits	Sessions
1	crawl1.googlebot.com	236	0.24%	100
2	crawl5.googlebot.com	240	0.24%	95
3	idaberdeenD302.idaberdeen.fsc.usda.gov	1,783	1.85%	94
4	crawl4.googlebot.com	251	0.26%	93
5	crawl2.googlebot.com	109	0.11%	74
6	crawl7.googlebot.com	111	0.11%	62
7	crawl3.googlebot.com	109	0.11%	61
8	crawl8.googlebot.com	76	0.07%	58
9	crawl6.googlebot.com	67	0.06%	52
10	mdbeltsvill015.mdbeltsvil.fsc.usda.gov	1,374	1.42%	44
11	mscoffeev2d249.mscoffeev2.fsc.usda.gov	1,072	1.11%	39
12	mdbeltsvild010.mdbeltsvil.fsc.usda.gov	715	0.74%	38
13	213.146.148.40	36	0.03%	36
14	mdbeltsvild001.mdbeltsvil.fsc.usda.gov	1,063	1.1%	31
15	mdbeltsvild011.mdbeltsvil.fsc.usda.gov	611	0.63%	29
16	ezspider420.directhit.com	146	0.15%	28
17	66.28.250.175	57	0.05%	25
18	66.28.250.173	60	0.06%	25
19	66.28.250.172	61	0.06%	24
20	cache-rl01.proxy.aol.com	25	0.02%	24
Subto	tal for Visitors Above	8,202	8.53%	1,032
Total		96,113	100%	7,512

Top Visitors - Help Card

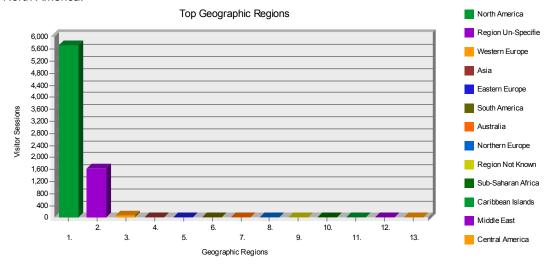
This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top Geographic Regions		
_	Geographic Regions	Visitor
		Sessions
1	North America	5,733
2	Region Un-Specified	1,633
3	Western Europe	84
4	Asia	14
5	Eastern Europe	14
6	South America	14
7	Australia	8
8	Northern Europe	4
9	Region Not Known	4
10	Sub-Saharan Africa	1
11	Caribbean Islands	1
12	Middle East	1
13	Central America	1
Total		7,512

Top Geographic Regions - Help Card

This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America.

If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.

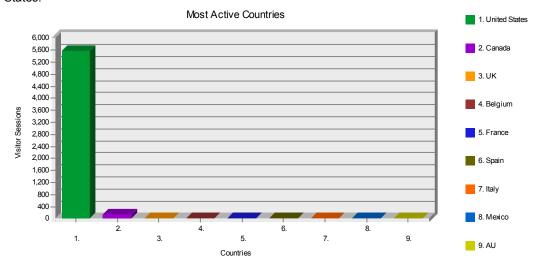
Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

Top Geographic Regions - Help Card

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



Most	Active Countries	
	Countries	Visitor Sessions
1	United States	5,593
2	Canada	131
3	UK	21
4	Belgium	12
5	France	11
6	Spain	11
7	Italy	10
8	Mexico	9
9	AU	8
10	Poland	7
11	Netherlands	6
12	Brazil	6
13	Singapore	5
14	Greece	5
15	Germany	4
16	Argentina	3
17	Portugal	3
18	Colombia	2
19	Korea (South)	2
20	Taiwan	2
Total		5,851

Most Active Countries - Help Card

This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's

Most Active Countries - Help Card

actual geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.

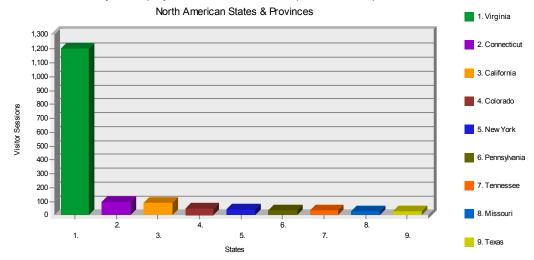
If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



Nort	North American States & Provinces		
	State	Visitor Sessions	
1	Virginia	1,203	
2	Connecticut	96	
3	California	92	
4	Colorado	48	
5	New York	42	
6	Pennsylvania	35	
7	Tennessee	34	
8	Missouri	32	
9	Texas	29	
10	Illinois	27	
11	Montana	25	
12	Massachusetts	24	
13	Oregon	23	
14	New Jersey	23	
15	North Carolina	22	
16	Mississippi	15	
17	Ohio	15	
18	Washington	14	
19	Michigan	13	
20	lowa	12	
Total	For the States Above	1,824	

North American States and Provinces - Help Card

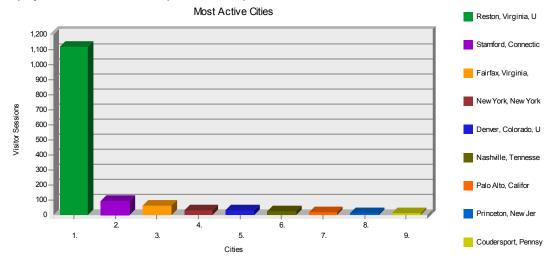
This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

North American States and Province	ces - Help Card
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This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



Most	Active Cities	
	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,119
2	Stamford, Connecticut, United States	94
3	Fairfax, Virginia, United States	65
4	New York, New York, United States	33
5	Denver, Colorado, United States	32
6	Nashville, Tennessee, United States	28
7	Palo Alto, California, United States	20
8	Princeton, New Jersey, United States	18
9	Coudersport, Pennsylvania, United States	17
10	Kansas City, Missouri, United States	17
11	Sunnyvale, California, United States	16
12	Hoffman Estates, Illinois, United States	12
13	West Newton, Massachusetts, United States	11
14	Ft. Collins, Colorado, United States	11
15	Billings, Montana, United States	11
16	Corvallis, Oregon, United States	10
17	Las Cruces, New Mexico, United States	10
18	Ames, Iowa, United States	8
19	Columbia, Missouri, United States	8
20	Research Triangle Park, North Carolina, United States	8
Total	For the Cities Above	1,548

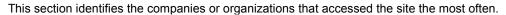
Most Active Cities - Help Card

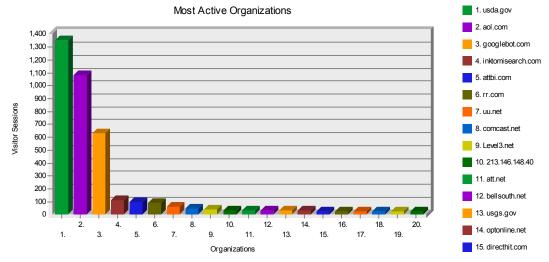
This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

Most Active Citie	s - Help Card
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City information can be useful in focusing your marketing efforts in other media such as print or television advertising.

Most Active Organizations





Most	Active Organizations			
	Organizations	Hits	% of Total Hits	Visitor Sessions
1	http://usda.gov	28,147	29.28%	1,354
2	America Online	1,474	1.53%	1,080
	http://aol.com			
3	http://googlebot.com	1,252	1.3%	634
4	http://inktomisearch.com	403	0.41%	112
5	http://attbi.com	1,195	1.24%	99
6	EXCALIBUR Group A Time Warner	988	1.02%	91
	Company			
	http://rr.com			
7	UUNET Technologies Inc.	887	0.92%	65
	http://uu.net			
8	http://comcast.net	523	0.54%	44
9	http://Level3.net	487	0.5%	39
10	http://213.146.148.40	36	0.03%	36
11	AT	499	0.51%	36
	http://att.net			
12	http://bellsouth.net	325	0.33%	33
13	United States Geological Survey	465	0.48%	31
	http://usgs.gov			
14	http://optonline.net	404	0.42%	30
15	PP List Management Inc.	146	0.15%	28
	http://directhit.com			
16	http://pacbell.net	320	0.33%	28
17	http://shawcable.net	235	0.24%	28
18	D. A. Cox Enterprises Incorporated http://cox.net	244	0.25%	28
19	http://tds.net	342	0.35%	27
20	MindSpring Enterprises Inc.	311	0.32%	26
	http://mindspring.com			
	tal For Companies Above	38,683	40.24%	3,849
Total	For the Log File	96,113	100%	7,512

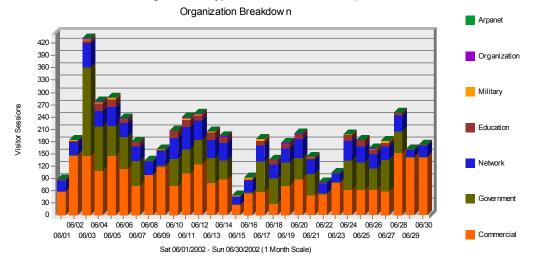
Most Active Organizations - Help Card

This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.

P Determine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.

Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Organization Breakdown					
	Organization Type	Hits	% of Total Hits	Visitor Sessions	
1	Commercial	18,103	26.29%	2,664	
2	Government	30,008	43.58%	1,463	
3	Network	14,937	21.69%	1,104	
4	Education	4,345	6.31%	260	
5	Military	870	1.26%	47	
6	Organization	555	0.8%	28	
7	Arpanet	24	0.03%	2	
Total	for Known Organization Types	68,842	100%	5,568	

Organization Breakdown - Help Card

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).

Consider what type of organization is interested in your site and how you can attract other types.

Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	299
Average Number of Hits per day on Weekdays	4,267
Average Number of Visitor Sessions for the entire Weekend	305
Average Number of Hits for the entire Weekend	2,151
Most Active Day of the Week	Mon
Least Active Day of the Week	Sat
Most Active Day Ever	June 10, 2002
Number of Hits on Most Active Day	6,213
Least Active Day Ever	June 08, 2002
Number of Hits on Least Active Day	748
Most Active Hour of the Day	12:00-12:59
Least Active Hour of the Day	02:00-02:59

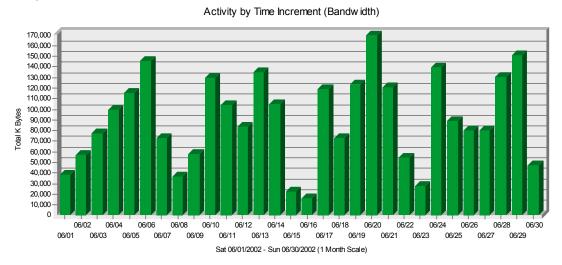
Summary of Activity for Report Period - Help Card

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

Summary of Activity by Time Increment

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).



Summary of Activity by Time Increment Time Interval Hits Page Views **KBytes Visitor** Sessions **Transferred** Sat 06/01/2002 1.249 671 38,760 K 125 Sun 06/02/2002 1,139 390 57,295 K 222 Mon 06/03/2002 4,291 1,026 77,475 K 538 Tue 06/04/2002 3,947 99,897 K 359 910 Wed 06/05/2002 3,680 853 115,590 K 358 Thu 06/06/2002 5.107 1,274 146.001 K 328 Fri 06/07/2002 73,216 K 252 3,621 1,310 Sat 06/08/2002 748 190 36,726 K 152 Sun 06/09/2002 1,459 360 58,101 K 189 Mon 06/10/2002 6,213 1,106 129,315 K 289 Tue 06/11/2002 4,170 1,092 104,144 K 313 Wed 06/12/2002 83,305 K 4,745 1,245 330 Thu 06/13/2002 4.830 1.017 135,302 K 291 Fri 06/14/2002 104,700 K 241 4,365 1,523 Sat 06/15/2002 74 783 256 22,293 K Sun 06/16/2002 886 217 16,447 K 113 252 Mon 06/17/2002 3,751 893 119,033 K Tue 06/18/2002 218 3,321 811 72,743 K Wed 06/19/2002 4.610 952 123,844 K 268 Thu 06/20/2002 4.432 1.392 169,335 K 276 Fri 06/21/2002 3,223 777 120,635 K 221 Sat 06/22/2002 939 215 54.465 K 110 Sun 06/23/2002 1,135 269 27,665 K 134 Mon 06/24/2002 1.227 278 4.712 139,345 K Tue 06/25/2002 3,630 1,020 88,818 K 275 Wed 06/26/2002 3,806 79,977 K 261 1,001 Thu 06/27/2002 4,039 912 79,796 K 282 Fri 06/28/2002 4,863 1,429 130,209 K 353

Summary of Activity by Time Increment					
Time Interval	Hits	Page Views	KBytes	Visitor	
			Transferred	Sessions	
Sat 06/29/2002	1,308	464	151,280 K	199	
Sun 06/30/2002	1,111	372	47,001 K	211	
Total	96,113	25,174	2,702,713 K	7,512	

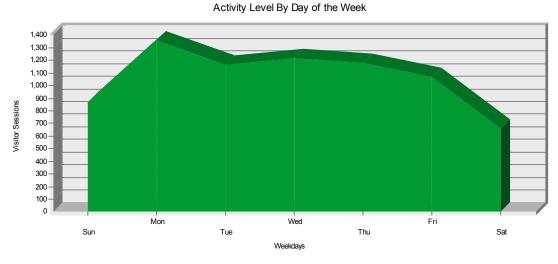
Summary of Activity by Time Increment - Help Card

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).

Periods of less activity should be considered for maintenance and content improvement.

Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activity Level by Day of the Week Hits % of Total **Visitor** Day Hits **Sessions** 1 Sun 5,730 5.96% 869 2 Mon 18,967 19.73% 1,357 3 15,068 15.67% 1,165 Tue 4 Wed 16,841 17.52% 1,217 5 Thu 18,408 19.15% 1,177 6 Fri 16,072 16.72% 1,067 Sat 5,027 5.23% 660 Total Weekdays 85,356 88.8% 5,983 **Total Weekend** 10,757 11.19% 1,529

Activity Level by Day of the Week - Help Card

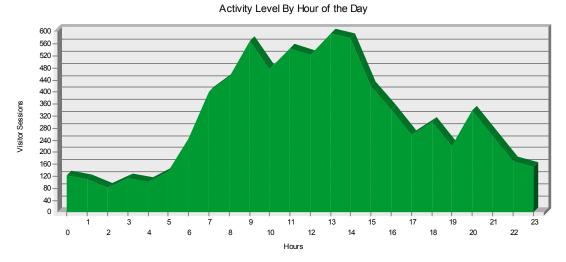
This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

Tip: Consider the Day of Week Filter to include or exclude activity based on the day of the week.

Pays of less activity should be considered for maintenance and content improvement.

Activity Level by Hour of the Day

This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.



Activity Level by Hours Details Hour # of Hits % of Total # of Visitor Hits Sessions 00:00-00:59 1,104 1.14% 123 1,233 01:00-01:59 1.28% 112 82 02:00-02:59 712 0.74% 03:00-03:59 785 0.81% 113 04:00-04:59 820 0.85% 103 05:00-05:59 1,426 1.48% 135 06:00-06:59 3,716 3.86% 246 07:00-07:59 5,953 6.19% 401 08:00-08:59 7,400 7.69% 452 09:00-09:59 8.7% 8,362 569 10:00-10:59 8.98% 476 8,632 11:00-11:59 6,429 6.68% 545 12:00-12:59 8.813 9.16% 523 13:00-13:59 8,393 8.73% 596 14:00-14:59 9.05% 579 8,706 15:00-15:59 6,865 7.14% 421 16:00-16:59 4.04% 341 3,884 17:00-17:59 2.63% 258 2,533 18:00-18:59 2,201 2.29% 302 19:00-19:59 1.775 1.84% 220 20:00-20:59 2,142 2.22% 339 21:00-21:59 1.845 1.91% 254 22:00-22:59 1,334 1.38% 169 1,050 23:00-23:59 1.09% 153 Total Visitors during Work Hours (8:00am-70.21% 67,484 4,502 Total Visitors during After Hours (5:01pm-29.78% 28,629 3,010 7:59am)

Activity Level by Hour of the Day - Help Card

? This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

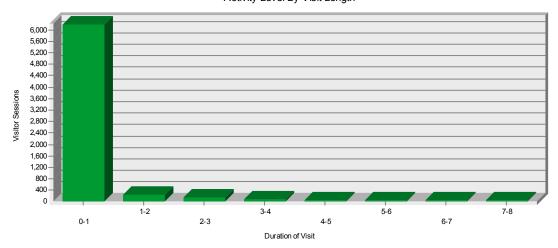
Tip: Consider the Hour of Day Filter to include or exclude activity based on the time of day.

This information is useful in determining what hour of the day is best for system maintenance.

Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.

Activity Level By Visit Length



Visit Duration	Visits	Page Views	% of Total Visits	% of Total Views
(Minutes)		· ·		
0-1	6,175	9,860	82.2%	39.16%
1-2	236	1,569	3.14%	6.23%
2-3	137	1,488	1.82%	5.91%
3-4	93	790	1.23%	3.13%
4-5	57	618	0.75%	2.45%
5-6	57	509	0.75%	2.02%
6-7	45	408	0.59%	1.62%
7-8	55	648	0.73%	2.57%
8-9	38	486	0.5%	1.93%
9-10	40	575	0.53%	2.28%
10-11	27	321	0.35%	1.27%
11-12	36	450	0.47%	1.78%
12-13	24	291	0.31%	1.15%
13-14	19	186	0.25%	0.73%
14-15	24	246	0.31%	0.97%
15-16	22	269	0.29%	1.06%
16-17	29	346	0.38%	1.37%
17-18	16	139	0.21%	0.55%
18-19	16	126	0.21%	0.5%
> 19	366	5,849	4.87%	23.23%
Totals	7,512	25,174	100%	100%

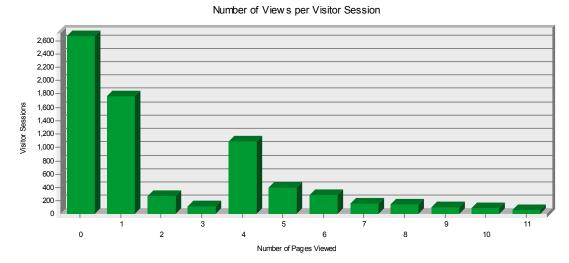
Activity Level by Length of Visit - Help Card

This section groups visitor sessions based on the their duration. For each grouping, the total number of visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

This information is useful for determining how long visitors look at your web site.

Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit **Number of Pages Viewed Number of Visits** % of Total Visits 0 pages 2,668 35.51% 1 page 1,768 23.53% 273 2 pages 3.63% 117 1.55% 3 pages 4 pages 1,083 14.41% 5 pages 397 5.28% 3.83% 6 pages 288 7 pages 158 2.1% 8 pages 154 2.05% 9 pages 102 1.35% 92 1.22% 10 pages 11 or more pages 412 0.91% 7,512 100% **Totals**

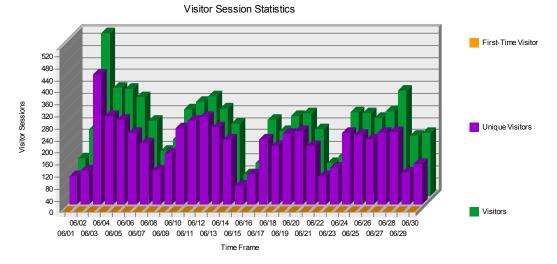
Number of Views per Visitor Session - Help Card

This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.



Visitor Session	on Statistics				
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor- Minutes
Sat 06/01/2002	125	94	0	00:02:52	359
Sun 06/02/2002	222	113	0	00:04:58	1,103
Mon 06/03/2002	540	432	0	00:02:02	1,105
Tue 06/04/2002	359	296	0	00:01:21	487
Wed 06/05/2002	358	281	0	00:00:58	351
Thu 06/06/2002	329	240	0	00:01:51	611
Fri 06/07/2002	252	204	0	00:01:20	338
Sat 06/08/2002	152	115	0	00:01:52	285
Sun 06/09/2002	189	170	0	00:03:43	705
Mon 06/10/2002	290	255	0	00:02:04	601
Tue 06/11/2002	313	280	0	00:02:47	873
Wed 06/12/2002	331	293	0	00:03:04	1,016
Thu 06/13/2002	291	256	0	00:03:51	1,122
Fri 06/14/2002	241	217	0	00:03:05	746
Sat 06/15/2002	74	63	0	00:03:30	259
Sun 06/16/2002	112	102	0	00:03:58	446
Mon 06/17/2002	253	218	0	00:02:49	713
Tue 06/18/2002	218	194	0	00:03:21	733
Wed 06/19/2002	268	235	0	00:03:41	988
Thu 06/20/2002	276	246	0	00:04:39	1,286
Fri 06/21/2002	222	194	0	00:03:15	721
Sat 06/22/2002	110	96	0	00:01:57	215
Sun 06/23/2002	134	124	0	00:02:08	286
Mon 06/24/2002	278	240	0	00:03:06	864

Visitor Session Statistics						
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor- Minutes	
Tue 06/25/2002	276	234	0	00:02:31	695	
Wed 06/26/2002	261	216	0	00:03:25	895	
Thu 06/27/2002	283	239	0	00:01:53	536	
Fri 06/28/2002	352	242	0	00:05:53	2,074	
Sat 06/29/2002	202	107	0	00:07:36	1,537	
Sun 06/30/2002	211	135	0	00:03:29	735	
Averages	NA	NA	NA	00:03:05	756	
Totals	NA	NA	NA	01:32:59	22,698	

Visitor Session Statistics - Help Card

The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

Visitors shows the number of visitor sessions for each interval.

Unique Visitors shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics

First-Time Visitors shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

Average Visit Length shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

Visitor-Minutes provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.

You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).

Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future

Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?

Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis				
Total Hits	97,189			
Successful Hits	96,113			
Failed Hits	1,076			
Failed Hits as Percent	1.1%			
Cached Hits	18,883			
Cached Hits as Percent	19.42%			

Technical Statistics and Analysis - Help Card

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

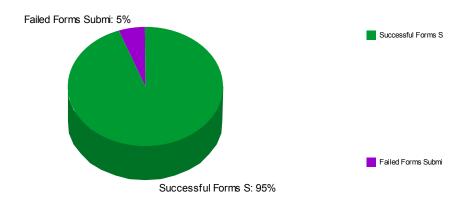


This section is useful in determining the reliability of the site.

Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.

Dynamic Pages & Forms Errors



Percent of Total Hits

Dynamic Pages & Forms Errors					
Туре	Hits	% of Total			
Successful Forms Submitted	1,340	94.56%			
Failed Forms Submitted	77	5.43%			
Total	1,417	100%			

Dynamic Pages & Forms Errors - Help Card

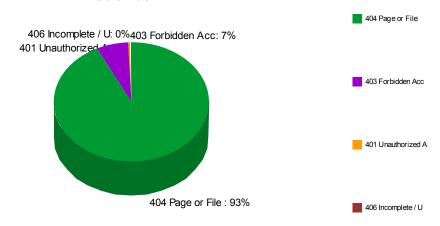
? This section shows you errors that occurred for both dynamic pages and forms.

You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

Client Errors

This section identifies the error codes from the browsers accessing your server.

Client Errors



Percent of Total Hits

Client Errors			
Error	Hits	% of Failed	
		Hits	
404 Page or File Not Found	967	92.71%	
403 Forbidden Access	70	6.71%	
401 Unauthorized Access	4	0.38%	
406 Incomplete / Undefined	2	0.19%	
Total	1,043	100%	

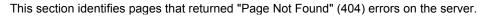
Client Errors - Help Card

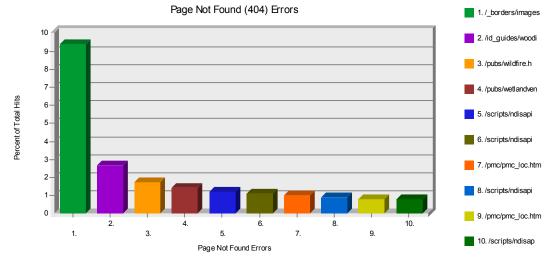
This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

Tip: To focus your report, consider using the Return Code Filter for including or excluding return code data.

This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.

Page Not Found (404) Errors





Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/_borders/images/dot.gif	91	9.41%
http://plant-materials.nrcs.usda.gov/program_info.html		
/id_guides/woodies/images/swfeetgum_tn.jpg	26	2.68%
http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html		
/pubs/wildfire.html	17	1.75%
(no referrer)		
/pubs/wetlandvendors.html	14	1.44%
(no referrer)		
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC	12	1.24%
(no referrer)		
/scripts/ndisapi.dll/pmc/pgHome?PMC=HIPMC	11	1.13%
http://www.hi.nrcs.usda.gov/plant.htm		
/pmc/pmc_loc.html	10	1.03%
(no referrer)		
/scripts/ndisapi.dll/pmc/pgSiteReport?PMC=TXPMC	9	0.93%
(no referrer)		
/pmc/pmc_loc.html	8	0.82%
http://www.biosaline.org/Links_national_us.htm		
/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC	8	0.82%
(no referrer)		
/pmc/shrubs/cora6.html	8	0.82%
(no referrer)		
/new_site/idaho/frames/favicon.ico	8	0.82%
(no referrer)		
\rl 1/J	8	0.82%
(no referrer)		
/new_site/colorado/frames/alternate.htm	8	0.82%
(no referrer)		
/_borders/what_we_do.html	7	0.72%
http://plant-materials.nrcs.usda.gov/program_info.html		
/pubs/njpmctn99010499.pdf	7	0.72%
(no referrer)		

Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/_borders/pubs/mdpmcbr01hl.pdf	7	0.72%
http://plant-materials.nrcs.usda.gov/program_info.html		
/scripts/ndisapi.dll/pmc/pgHome?PMC=AZPMC	7	0.72%
(no referrer)		
/new_site/michigan/frames/alternate.htm	7	0.72%
(no referrer)		
/new_site/northdakota/frames/alternate.htm	6	0.62%
(no referrer)		
Total for Pages Above	279	28.85%

Page Not Found (404) Errors - Help Card

This section identifies pages that returned "Page Not Found" (404) errors on the server.

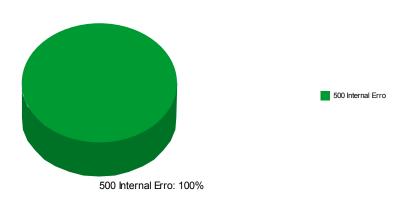
Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.

This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.

Server Errors

This section identifies by type the errors which occurred on the server.

Server Errors



Percent of Total Hits

Server Errors		
Error	Hits	% of Total
500 Internal Error	33	100%
Total	33	100%

Server Errors - Help Card

This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

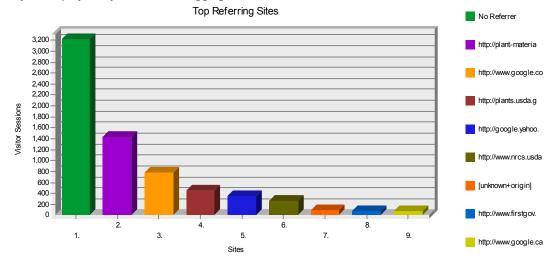
Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.



This is helpful for specifically identifying the server maintenance that can improve your site.

Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



	Site	Visitor
		Sessions
1	No Referrer	3,223
2	http://plant-materials.nrcs.usda.gov/	1,438
3	http://www.google.com/	778
4	http://plants.usda.gov/	450
5	http://google.yahoo.com/	344
6	http://www.nrcs.usda.gov/	262
7	http://[unknown+origin]	97
8	http://www.firstgov.gov/	75
9	http://www.google.ca/	69
10	http://www.plant-materials.nrcs.usda.gov/	46
11	http://search.msn.com/	35
12	http://www.ia.nrcs.usda.gov/	33
13	http://www.ifplantscouldtalk.rutgers.edu/	23
14	http://search.netscape.com/	23
15	http://images.google.com/	22
16	http://www.usda.gov/	20
17	http://www.nj.nrcs.usda.gov/	18
18	http://www.co.nrcs.usda.gov/	17
19	http://www.tx.nrcs.usda.gov/	15
20	http://www.ca.nrcs.usda.gov/	14
Subto	tal for the Referring Sites Above	7,002
Total	for the Log File	7,512

Top Referring Sites - Help Card

This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.

Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring

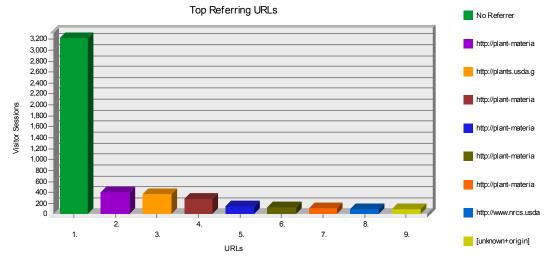
Top Referring Sites - Help Card

site

You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Referring URLs

This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



Top	Referring URLs	
-	URL	Visitor
		Sessions
1	No Referrer	3,223
2	http://plant-materials.nrcs.usda.gov/	410
3	http://plants.usda.gov/home_page.html	378
4	http://plant-materials.nrcs.usda.gov/welcome.html	288
5	http://plant-materials.nrcs.usda.gov/left_side.html	142
6	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	130
7	http://plant-materials.nrcs.usda.gov/header.html	116
8	http://www.nrcs.usda.gov/	100
9	http://[unknown+origin]	97
10	http://www.nrcs.usda.gov/programs/plantmaterials/	78
11	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	62
12	http://www.nrcs.usda.gov/technical/plants.html	59
13	http://plants.usda.gov/about_factsheets.html	33
14	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	23
15	http://www.ia.nrcs.usda.gov/News/Brochures/brochures.htm	22
16	http://plants.usda.gov/tools_body.html	21
17	http://www.usda.gov/whatsnew.htm	20
18	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	18
19	http://www.google.com/search?q=shrub+identification&hl=en&lr=&ie	17
20	http://www.ifplantscouldtalk.rutgers.edu/	17
21	http://www.plant-materials.nrcs.usda.gov/	16
22	http://www.nrcs.usda.gov/technical/ECS/	16
23	http://www.tx.nrcs.usda.gov/pmcweb/index.html	15
24	http://www.ks.nrcs.usda.gov/TechResc.html	14
25	http://plants.usda.gov/tools_banner.html	13
26	http://www.firstgov.gov/fgsearch/index.jsp?nr=10&mt0=null&ms0=should&mw0=	12
	plant	
27	http://www.co.nrcs.usda.gov/focus-events-fires.htm	11
28	http://plant-materials.nrcs.usda.gov/pmcs.html	11
29	http://google.yahoo.com/bin/query?p=shrub+identification&hc=0&hs=0	11

Top	Referring URLs	
-	URL	Visitor
		Sessions
30	http://nativeplants.for.uidaho.edu/	11
31	http://www.hon.ch/Library/Theme/Allergy/Glossary/grass.html	11
32	http://www.mi.nrcs.usda.gov/Programs_and_Services/pmc/index.htm	10
33	http://www.ca.nrcs.usda.gov/	10
34	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	10
35	http://www.nm.nrcs.usda.gov/techserv/datatech.htm	10
36	http://bluestem.hort.purdue.edu/plant/FMPro?-DB=plant.fp3&-	10
	Format=category.html	
37	http://ifplantscouldtalk.rutgers.edu/	9
38	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	9
39	http://www.az.nrcs.usda.gov/techres.htm	9
40	http://id.nrcs.usda.gov/tech.htm	9
41	http://www.or.nrcs.usda.gov/techres.html	8
42	http://plant-materials.nrcs.usda.gov/mopmc/index.html	8
43	http://www.wy.nrcs.usda.gov/	7
44	http://trident.itc.nrcs.usda.gov/esis/about.html	7
45	http://plant-materials.nrcs.usda.gov/orpmc/index.html	7
46	http://npk.nrcs.usda.gov/nutrient_banner.html	7
47	http://www.inpaws.org/plants.html	6
48	http://www.MT.nrcs.usda.gov/pas/programs/plantsmt.html	6
49	http://plant-materials.nrcs.usda.gov/websites/allurl.html	6
50	http://www.nd.nrcs.usda.gov/resources/resources.htm	6
Subto	tal for the Referrers Above	5,549
Total	for the Log File	7,512

Top Referring URLs - Help Card

This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.

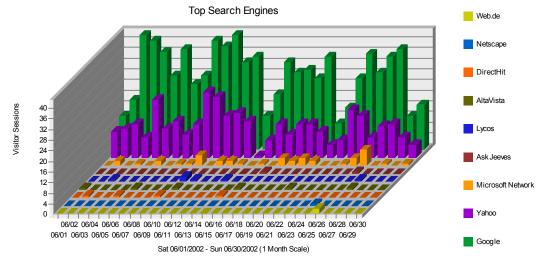
Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top	Top Search Engines			
	Engines	Searches	% of Total	
1	Google	1,208	67.07%	
2	Yahoo	480	26.65%	
3	Microsoft Network	70	3.88%	
4	Ask Jeeves	14	0.77%	
5	Lycos	7	0.38%	
6	AltaVista	7	0.38%	
7	DirectHit	5	0.27%	
8	Netscape	4	0.22%	
9	Web.de	2	0.11%	
10	metacrawler	2	0.11%	
11	MegaSpider	1	0.05%	
12	Evreka	1	0.05%	
Total of Searches for the Engines Above 1,801			100%	
Total	of Searches for the Log File	1,801	100%	

Top Search Engines with Search Phrases Detail				
Engines	Phrases	Phrases Found	% of Total	
Google	shrub identification	26	1.44%	
_	nanking cherry	15	0.83%	
	plant prices	12	0.66%	
	buffaloberry	9	0.49%	
	silver buffaloberry	7	0.38%	
	musser farms	7	0.38%	
	leland cypress	6	0.33%	
	scirpus maritimus	6	0.33%	
	cotoneaster lucida	5	0.27%	
	eleocharis palustris	5	0.27%	
	plant materials	5	0.27%	
	http://plant-	5	0.27%	

	rith Search Phrases Detail		
Engines	Phrases	Phrases Found	% of Total
	materials.nrcs.usda.gov		
	seaside goldenrod	4	0.22%
	related:www.na.fs.fed.us/spfo/rng	4	0.22%
	r/seed_d/names_a.htm		
	dichanthium aristatum	4	0.22%
	shepherdia argentea	4	0.22%
	lombardy poplar photo	4	0.22%
	cornus drummondii	4	0.22%
	prunus tomentosa	4	0.22%
	scoulers willows	4	0.229
Yahoo	shrub identification	13	0.729
	rose lake plant materials center	8	0.449
	nanking cherry	7	0.389
	mississippi wildflowers	7	0.389
	buffaloberry	6	0.339
	creeping spikerush	5	0.27
	silver buffaloberry	5	0.27
	sprouting white acorns	4	0.22
	yellowstone revegetation	4	0.22
	bur oak lippert	3	0.16
	seed coating	3	0.16
	grouse berry	2	0.11
	scirpus pungens vahl	2	0.11
	center-for-arid-lands-restoration	2	0.11
	plant-materials-center new-	2	0.11
	mexico	2	0.11
	cherry amur	2	0.11
	picture of soil conservation	2	0.11
	planting sweet olive trees in	2	0.11
	mississippi	2	0.11
	planting liatris	2	0.11
	ronnie vanzant july 1977	2	0.11
Microsoft Network	bismark, north dakota, plant	4	0.22
wicrosoft Network	materials center	7	0.22
	plant materials	4	0.22
	booneville	2	0.11
	alderson, wv	2	0.11
	· · · · · · · · · · · · · · · · · · ·		- 11
	aberdeen plant materials center	2	0.11 0.11
	jimmy carter center	2	0.11
	environmental plant center	2	0.11
	alderson photo	2	0.11
	bismarck plant materials center	2	0.11
	plant flats	2	0.11
	los lunas	2	0.11
	hoolehua hi	2	0.119
	nacogdoches plant center	2	0.11
	wetland plant nursery	2	0.11
	environmental center in colorado	2	0.11
	plant identification	2	0.119
	manhattan ks plant materials center	2	0.119
	elsberry, mo	2	0.11
	flats plants	2	0.11

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Ask Jeeves	nrcs	5	0.27%
	natural resources of the u.s.	4	0.22%
	plants	3	0.16%
	search engine landscape plant	1	0.05%
	listing of businesses in san diego	1	0.05%
	and children related		
Lycos	infor mation on the anaconda snake	2	0.11%
	plant materials center	1	0.05%
	yellow stemed dogwood	1	0.05%
	forage kochia	1	0.05%
	garrison's foxtail	1	0.05%
	switchgrass shelter	1	0.05%
AltaVista	plant dtatbase	1	0.05%
	evicts or disconnect or gratings or	1	0.05%
	plant or flags		
	http://plant-	1	0.05%
	materials.nrcs.usda.gov/		
	roderden plant	1	0.05%
	plant or contending or revival or	1	0.05%
	fresher or pavlov		
	plant	1	0.05%
	privy or capacitances or hearst or plant or nouns	1	0.05%
DirectHit	plant material	1	0.05%
	bluestem grass	1	0.05%
	planting materials corn	1	0.05%
	corn planting materials	1	0.05%
	where is plant materials kansas	1	0.05%
Netscape	natural resource conservation service	4	0.22%
Web.de	switchgrass seeds	2	0.11%
metacrawler	resource problems	1	0.05%
	dune plants	1	0.05%
MegaSpider	plant materials center	1	0.05%
Evreka	robinia idaho	1	0.05%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Google	plant	154	8.55%
	identification	71	3.94%
	materials	56	3.1%
	seed	56	3.1%
	tree	56	3.1%
	of	52	2.88%
	picture	50	2.77%
	center	45	2.49%
	shrub	44	2.44%
	in	41	2.27%
	nursery	40	2.22%
	planting	37	2.05%
	grass	35	1.94%
	wetland	32	1.77%

Engines	vith Keywords Detail Keywords	Keywords	% of Total
g00	1.oy ironus	Found	70 01 1 0tu
	usda	29	1.61
	the	29	1.61
	native	25	1.38
	leland	24	1.33
	plants	24	1.33
	cypress	24	1.33
'ahoo	plant	35	1.94
	of	33	1.83
	shrub	25	1.38
	seed	25	1.38
	identification	23	1.27
	planting	22	1.22
	grass	21	1.16
	plants	18	0.99
	tree	18	0.99
	in	17	0.94
	picture	16	0.88
	trees	15	0.83
	materials	15	0.83
	center	14	0.77
	cherry	14	0.77
	native	11	0.61
	buffaloberry	11	0.61
	photo	10	0.55
	cypress	10	0.55
	nanking	10	0.55
licrosoft Network	plant	35	1.94
	center	21	1.16
	materials	20	1.11
	bismark,	4	0.22
	environmental	4	0.22
	flats	4	0.22
	north	4	0.22
	dakota,	4	0.22
	identification	4	0.22
	ecotype	3	0.16
	material	3	0.16
	nrcs	2	0.11
	los	2	0.11
	may	2	0.11
	cape	2	0.11
	lunas	2	0.11
	bismarck	2	0.11
	plants	2	0.11
	elsberry,	2	0.11
	jimmy	2	0.11
isk Jeeves	nrcs	5	0.27
	of	5	0.27
	u.s.	4	0.22
	natural	4	0.22
	the	4	0.22
	resources	4	0.22
	plants	3	0.16
	businesses	1	0.05

Top Search Engines w	vith Keywords Detail		
Engines	Keywords	Keywords Found	% of Total
	plant	1	0.05%
	in	1	0.05%
	engine	1	0.05%
	san	1	0.05%
	diego	1	0.05%
	children	1	0.05%
	search	1	0.05%
	landscape	1	0.05%
	listing	1	0.05%
	related	1	0.05%
Lycos	anaconda	2	0.11%
	snake	2	0.11%
	on	2	0.11%
	the	2	0.11%
	infor	2	0.11%
	mation	2	0.11%
	switchgrass	1	0.05%
	materials	1	0.05%
	shelter	1	0.05%
	foxtail	1	0.05%
	center	1	0.05%
	kochia	1	0.05%
	yellow	1	0.05%
	stemed	1	0.05%
	garrison's	1	0.05%
	plant	1	0.05%
	dogwood	1	0.05%
	forage	1	0.05%
AltaVista	plant	6	0.33%
	evicts	1	0.05%
	contending	1	0.05%
	fresher	1	0.05%
	nouns	1	0.05%
	dtatbase	1	0.05%
	revival	1	0.05%
	privy	1	0.05%
	pavlov	1	0.05%
	disconnect	1	0.05%
	flags	1	0.05%
	capacitances	1	0.05%
	roderden	1	0.05%
	http://plant- materials.nrcs.usda.gov/	1	0.05%
	gratings	1	0.05%
	hearst	1	0.05%
DirectHit	materials	3	0.16%
	planting	2	0.11%
	corn	2	0.11%
	plant	2	0.11%
	where	1	0.05%
	material	1	0.05%
	bluestem	1	0.05%
	is	1	0.05%
	grass	1	0.05%

Top Search Engines with Keywords Detail				
Engines	Keywords	Keywords Found	% of Total	
	kansas	1	0.05%	
Netscape	resource	4	0.22%	
	service	4	0.22%	
	natural	4	0.22%	
	conservation	4	0.22%	
Web.de	switchgrass	2	0.11%	
	seeds	2	0.11%	
metacrawler	problems	1	0.05%	
	plants	1	0.05%	
	resource	1	0.05%	
	dune	1	0.05%	
MegaSpider	plant	1	0.05%	
	materials	1	0.05%	
	center	1	0.05%	
Evreka	robinia	1	0.05%	
	idaho	1	0.05%	

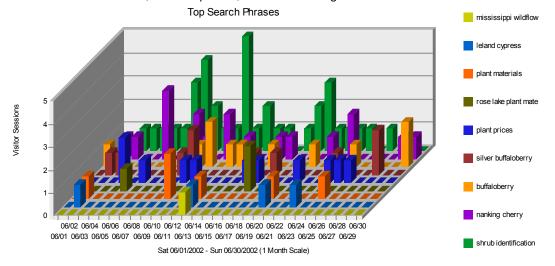
Top Search Engines - Help Card

The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.

This can give you an idea of how your meta-tags are performing with each search engine.

Top Search Phrases

The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.



Top 9	Top Search Phrases			
	Phrases	Phrases	% of Total	
		found		
1	shrub identification	39	2.16%	
2	nanking cherry	22	1.22%	
3	buffaloberry	15	0.83%	
4	silver buffaloberry	12	0.66%	
5	plant prices	12	0.66%	
6	rose lake plant materials center	11	0.61%	
7	plant materials	9	0.49%	
8	leland cypress	7	0.38%	
9	mississippi wildflowers	7	0.38%	
10	musser farms	7	0.38%	
11	scirpus maritimus	6	0.33%	
12	creeping spikerush	6	0.33%	
13	plant materials center	6	0.33%	
14	nrcs	5	0.27%	
15	eleocharis palustris	5	0.27%	
16	seaside goldenrod	5	0.27%	
17	cotoneaster lucida	5	0.27%	
18	shepherdia argentea	5	0.27%	
19	http://plant-materials.nrcs.usda.gov	5	0.27%	
20	scoulers willows	4	0.22%	
Total	Total Found for the Phrases Above 193 10.71%			
Total	Total of Phrases Found in the Log File 1,801 100%			

Top Search Phrases with Engines Detail					
Phrases	Engines	Searches	% of Total		
shrub identification	Google	26	1.44%		
	Yahoo	13	0.72%		
nanking cherry	Google	15	0.83%		
	Yahoo	7	0.38%		

Phrases	Engines	Searches	% of Total
buffaloberry	Google	9	0.49%
bundloborry	Yahoo	6	0.33%
silver buffaloberry	Google	7	0.38%
	Yahoo	5	0.27%
plant prices	Google	12	0.66%
rose lake plant materials	Yahoo	8	0.44%
center			
	Google	3	0.16%
plant materials	Google	5	0.27%
	Microsoft Network	4	0.22%
leland cypress	Google	6	0.33%
	Yahoo	1	0.05%
mississippi wildflowers	Yahoo	7	0.38%
musser farms	Google	7	0.38%
scirpus maritimus	Google	6	0.33%
creeping spikerush	Yahoo	5	0.27%
	Google	1	0.05%
plant materials center	Google	3	0.16%
•	Microsoft Network	1	0.05%
	MegaSpider	1	0.05%
	Lycos	1	0.05%
nrcs	Ask Jeeves	5	0.27%
eleocharis palustris	Google	5	0.27%
seaside goldenrod	Google	4	0.22%
_	Yahoo	1	0.05%
cotoneaster lucida	Google	5	0.27%
shepherdia argentea	Google	4	0.22%
-	Yahoo	1	0.05%
http://plant-	Google	5	0.27%
materials.nrcs.usda.gov	-		
scoulers willows	Google	4	0.22%

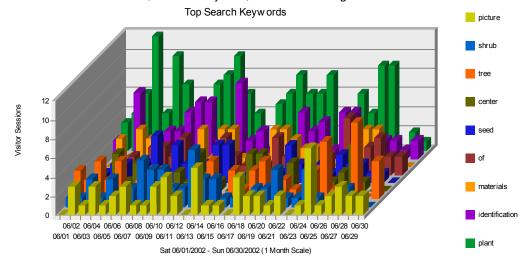
Top Search Phrases - Help Card

Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.

Now are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.



Top :	Top Search Keywords				
	Keywords	Keywords found	% of Total		
1	plant	235	4.01%		
2	identification	98	1.67%		
3	materials	96	1.63%		
4	of	91	1.55%		
5	seed	82	1.4%		
6	center	82	1.4%		
7	tree	74	1.26%		
8	shrub	69	1.17%		
9	picture	66	1.12%		
10	planting	61	1.04%		
11	in	61	1.04%		
12	grass	58	0.99%		
13	nursery	49	0.83%		
14	plants	48	0.81%		
15	wetland	42	0.71%		
16	the	39	0.66%		
17	native	38	0.64%		
18	trees	37	0.63%		
19	usda	35	0.59%		
20	cherry	35	0.59%		
Total	Total Found for the Keywords Above 1,396 23.83%				
Total	of Keywords Found in the Log File	5,857	100%		

Top Search Keywords with Engines Detail					
Keywords	Engines	Searches	% of Total		
plant	Google	154	2.62%		
	Microsoft Network	35	0.59%		
	Yahoo	35	0.59%		
	AltaVista	6	0.1%		

Keywords	with Engines Detail Engines	Searches	% of Total
Reywords	DirectHit		% or rotal
		2	
	MegaSpider	1	0.019
	Lycos	1	0.019
	Ask Jeeves	1	0.019
identification	Google	71	1.219
	Yahoo	23	0.399
	Microsoft Network	4	0.06
materials	Google	56	0.95
	Microsoft Network	20	0.34
	Yahoo	15	0.25
	DirectHit	3	0.05
	Lycos	1	0.01
	MegaSpider	1	0.01
of	Google	52	0.88
	Yahoo	33	0.56
	Ask Jeeves	5	0.08
	Microsoft Network	1	0.01
seed	Google	56	0.95
	Yahoo	25	0.42
	Microsoft Network	1	0.01
center	Google	45	0.76
Seriter	Microsoft Network	21	0.35
	Yahoo	14	0.33
		14	0.23
	Lycos MegaSpider	1	0.01
tree	Google	56	0.95
	Yahoo	18	0.3
shrub	Google	44	0.75
	Yahoo	25	0.42
picture	Google	50	0.85
	Yahoo	16	0.27
planting	Google	37	0.63
	Yahoo	22	0.37
	DirectHit	2	0.03
n	Google	41	0.7
	Yahoo	17	0.29
	Microsoft Network	2	0.03
	Ask Jeeves	1	0.01
grass	Google	35	0.59
g 	Yahoo	21	0.35
	Microsoft Network	1	0.01
	DirectHit	1	0.01
alle on	Google	40	0.68
nursery	Yahoo		
		7 2	0.11
alamta	Microsoft Network		0.03
olants	Google	24	0.4
	Yahoo	18	0.3
	Ask Jeeves	3	0.05
	Microsoft Network	2	0.03
	metacrawler	1	0.01
wetland	Google	32	0.54
	Yahoo	8	0.13
	Microsoft Network	2	0.03
the	Google	29	0.49

Top Search Keywords with Engines Detail				
Keywords	Engines	Searches	% of Total	
	Ask Jeeves	4	0.06%	
	Yahoo	4	0.06%	
	Lycos	2	0.03%	
native	Google	25	0.42%	
	Yahoo	11	0.18%	
	Microsoft Network	2	0.03%	
trees	Google	22	0.37%	
	Yahoo	15	0.25%	
usda	Google	29	0.49%	
	Yahoo	6	0.1%	
cherry	Google	21	0.35%	
	Yahoo	14	0.23%	

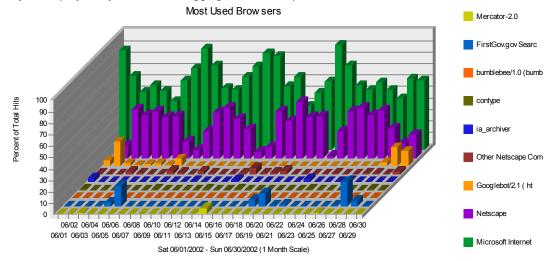
Top Search Keywords - Help Card

This section tells you which search engines people are using to find your site, and the keywords used most frequently with each search engine.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Most	Used Browsers			
	Browser	Hits	% of Total	Visitor
			Hits	Sessions
1	Microsoft Internet Explorer	52,866	56.44%	4,214
2	Netscape	31,722	33.87%	1,803
3	Googlebot/2.1 (http://www.googlebot.com/bot.html)	1,314	1.4%	687
4	Other Netscape Compatible	1,068	1.14%	146
5	ia_archiver	304	0.32%	129
6	contype	473	0.5%	69
7	bumblebee/1.0 (bumblebee@relevare.com;	26	0.02%	26
	http://www.relevare.com/)			
8	FirstGov.gov Search -	2,997	3.2%	26
	POC:firstgov.webmasters@gsa.gov			
9	Mercator-2.0	142	0.15%	20
10	RealDownload/4.0.0.42	30	0.03%	12
11	Others	49	0.05%	12
12	Xenu's Link Sleuth 1.1b	244	0.26%	11
13	Kilroy-CORC	21	0.02%	10
14	bumblebee@relevare.com	10	0.01%	10
15	Libby_1.1/libwww-perl/5.47	7	0%	7
16	Microsoft URL Control - 6.00.8862	21	0.02%	6
17	ASPseek/1.2.9d	5	0%	5
18	RPT-HTTPClient/0.3-3	13	0.01%	5
19	Inktomi Search	29	0.03%	5
20	LinkWalker	251	0.26%	5
Total	For Browsers Above	91,592	97.79%	7,208

Most Used Browsers - Help Card

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.

Most Used Browsers - Help Card

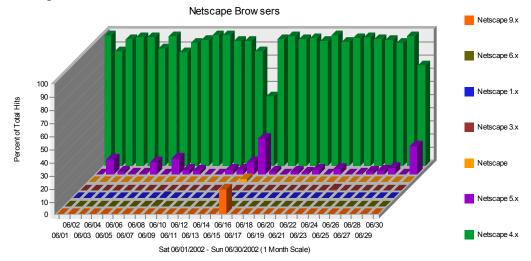
Tip: Consider the Browser Filter to include or exclude activity based on visitor browser.



This can be helpful for determining how to configure your site for optimal viewing.

Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.



Nets	Netscape Browsers				
	Browser	Hits	% of Total	Visitor	
			Hits	Sessions	
1	Netscape 4.x	30,785	97.04%	1,695	
2	Netscape 5.x	881	2.77%	97	
3	Netscape	11	0.03%	4	
4	Netscape 3.x	26	0.08%	3	
5	Netscape 1.x	2	0%	2	
6	Netscape 6.x	1	0%	1	
7	Netscape 9.x	16	0.05%	1	
Total	For Browsers Above	31,722	100%	1,803	

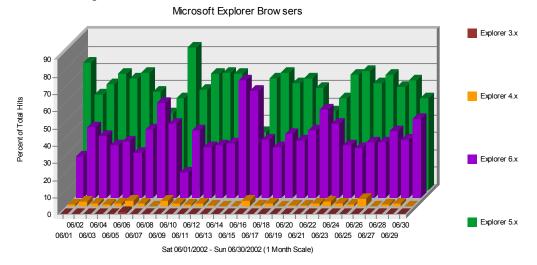
Netscape Browsers - Help Card

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

This is useful in determining the percentage of visitors using newer browsers and whether version-specific features (such as Java Scripts) should be implemented on the site.

Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.



Microsoft Explorer Browsers						
	Browser	Hits	% of Total	Visitor		
			Hits	Sessions		
1	Explorer 5.x	34,200	64.69%	2,618		
2	Explorer 6.x	17,757	33.58%	1,503		
3	Explorer 4.x	861	1.62%	87		
4	Explorer 3.x	48	0.09%	6		
Total For Browsers Above		52,866	100%	4,214		

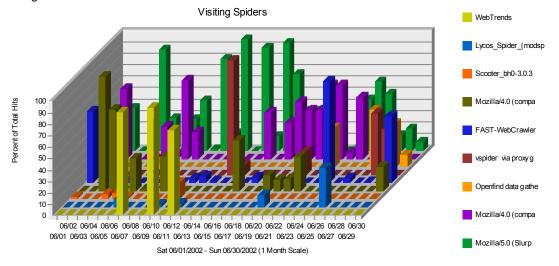
Microsoft Explorer Browsers - Help Card

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

Visiting Spiders

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.



Visiting Spiders						
	Spider	Hits	% of Total	Visitor		
			Hits	Sessions		
1	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	416	16.92%	118		
2	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; Win 9x 4.90; Q312461; .NET CLR 1.0.3705; MSIECrawler	290	11.79%	22		
3	Openfind data gatherer, Openbot	87	3.53%	20		
4	vspider via proxy gateway CERN-HTTPD	130	5.28%	16		
5	FAST-WebCrawler	327	13.3%	15		
6	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	136	5.53%	11		
7	Scooter_bh0-3.0.3	11	0.44%	11		
8	Lycos_Spider_(modspider)	32	1.3%	8		
9	WebTrends	914	37.18%	6		
10	NationalDirectory-WebSpider	3	0.12%	3		
11	Scooter-3.2.EX	9	0.36%	3		
12	SlySearch	33	1.34%	2		
13	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	4	0.16%	2		
14	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; Q312461; MSIECrawler)	15	0.61%	1		
15	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	3	0.12%	1		
16	Scooter	6	0.24%	1		
17	spider.batsch.com	1	0.04%	1		
18	Scooter-ARS-1.1	8	0.32%	1		
19	NetResearchServer	2	0.08%	1		
20	URL_Spider_Pro	1	0.04%	1		
Total	For Spiders Above	2,428	98.77%	244		

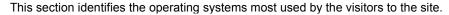
Visiting Spiders - Help Card

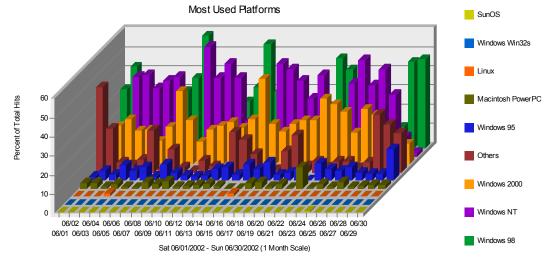
Visiting Spiders - Help Card

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.

This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.

Most Used Platforms





Most Used Platforms						
	Platform	Hits	% of Total	Visitor		
			Hits	Sessions		
1	Windows 98	23,066	24.62%	2,215		
2	Windows NT	35,047	37.42%	1,781		
3	Windows 2000	19,483	20.8%	1,470		
4	Others	9,080	9.69%	1,253		
5	Windows 95	4,805	5.13%	345		
6	Macintosh PowerPC	2,009	2.14%	183		
7	Linux	94	0.1%	4		
8	Windows Win32s	9	0%	4		
9	SunOS	41	0.04%	3		
10	Windows 3.x	5	0%	2		
11	Macintosh 68K	16	0.01%	1		
Total	For Platforms Above	93,655	100%	7,261		

- Help Card

This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

This information is useful for determining what content to include on your website.

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